



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500

What's
Happening at
SELCO
January, 2007

Happy New Year!

Looking for a New Year's resolution? Make it your goal to conserve energy in 2007.

SELCO customers have access to a variety of energy conservation programs throughout the year.



- **Energy Star Appliance Rebates** –\$50 rebate for Energy Star dishwashers, washing machines, clothes washers, and refrigerators \$25 rebate for Energy Star room air conditioners.
1/1/07 – 12/31/07
- **Programmable Thermostat Rebate** – 50% rebate (up to \$30) for Energy Star thermostats.
11/1/06 – 1/31/07
- **Energy Efficient Light Bulbs** – Energy saving compact fluorescent light bulbs are available for purchase in the SELCO office for just \$1.50
- **HELPS Home Energy Audit** – Home Energy Loss Prevention Service will do an audit of your home's energy use, recommend energy-efficient improvements and provide a rebate for the upgrades you implement.
Call 1-888-333-7525
- **More Programs Coming Soon!** – Additional energy conservation programs will be launched in 2007.

SELCO GreenLight to Offer Renewable Energy *Survey Shows 67% of Customers Have Interest in Green Power*

SELCO is in the final stages of negotiations with an organization that will allow us to provide "green" power to our Shrewsbury customers. SELCO is working to provide a renewable energy option in response to the 2005 Customer Satisfaction Survey that indicated 67% of respondents were either "very interested" or "somewhat interested" in purchasing green or renewable electricity.

In addition to meeting customer needs, SELCO has chosen to offer green power as part of its commitment to protecting the environment through exploration of alternative power generation methods.

Introducing SELCO GreenLight

The SELCO GreenLight program, to be launched in mid to late January 2007, will allow customers the option of purchasing renewable energy from SELCO for an additional cost. All money collected by the GreenLight program will go to support alternative power generation in New England. GreenLight charges will be in addition to SELCO electric rates.



What Is Renewable or "Green" Energy?

Green energy is produced from rapidly replenished or infinite sources. Sun, wind and water generation is considered renewable. Electricity generated from renewable sources has a lower impact on the environment and reduces the public health effects from burning fossil fuels to produce electric energy.

How Do I Know I'm Getting "Green" Power?

While it is physically impossible to distinguish and deliver individual electrons to specific homes or businesses, by choosing renewable electricity you are ensuring that green electrons are being delivered to the power grid on your behalf, creating a cleaner, healthier energy mix.

Where Will SELCO GreenLight Power Come From?

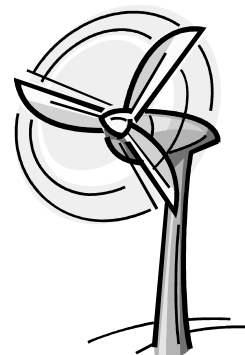
We are currently working on this important detail. We know that all of the resources will be from New England. The mix will likely include wind, solar, biomass, and small-scale hydro.

Why Should I Pay More for Green Power?

Its environmental friendly! By supporting green power generation you help reduce our ongoing dependence on fossil fuels used to make electric energy. Your financial support of existing renewable fuel for energy generation helps provide the funds to build additional generation plants fueled by renewable resources.

How Can I Get More Information on GreenLight?

Visit the SELCO GreenLight website at www.Shrewsbury-MA.gov/light/GreenLight.asp for more information. Registration forms and pricing details will be available online and in the SELCO office once the SELCO GreenLight program has officially launched.



Norton AntiVirus from TownISP

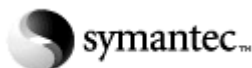
Peace of Mind Protection Just \$0.49 per month!



SELCO TownISP offers an inexpensive, high-quality option for customers who want to reduce the risk of viruses corrupting their computers. The Norton AntiVirus package from Symantec provides real-time protection against these virus threats.

This high-value, low-cost product is backed by Symantec Security Response, the world's leading Internet security and support organization.

SELCO is pleased to offer you this valuable option. Order online or call 508-841-8500.



Order Online at www.TownISP.com
Just 49¢ per month!

New Video On Demand Programming from Shrewsbury Media Connection

Looking for unique local programming? Check out the new "Arts & Culture" category under Shrewsbury On Demand. This new category, available in mid January, contains free VOD offerings unique to SELCO.

Turn your TV into an art gallery with artwork from Shrewsbury students set to music. Selections include:

- **Dinner Party Jazz** – 60 minutes of light jazz music set to local student artwork.
- **Dinner Party Classical** – 60 minutes of classical music set to local student artwork.
- **Cozy Hearth** – 60 minutes of a flickering fireplace complemented by light background music.



Frequently Asked Questions – TownISP Help Desk

Q. Who do I call to get technical support for TownISP Internet service?

A. You can call the TownISP Help Desk at **508-841-8572** Monday through Saturday from 8:00 a.m. to 10:00 p.m. and Sunday from 10:00 a.m. to 10:00 p.m.

Q. Who do I call with technical questions about the new SELCO Telephone service?

A. Call **508-841-8572**. Not only does the TownISP Help Desk answer your Internet questions, but they also handle all SELCO Telephone support calls. If you have billing questions or would like to sign up for SELCO Telephone service, please call 508-841-8500.

Q. Does TownISP offer online support?

A. We do not currently offer live online support, however there are answers to many frequently asked questions available on the www.TownISP.com/faqs.asp website. And you can always email your technical questions to helpdesk@townisp.com

Q. Do I have to have TownISP Internet access to sign up for SELCO Telephone Service?

A. No, SELCO Telephone is a stand-alone service. If you are a SELCO customer you can have any combination of SELCO services and still get top-notch service and support all at a reasonable cost. SELCO Telephone service is just \$39.95/mo OR if you also subscribe to SELCO Digital Cable AND TownISP Standard Speed Internet, SELCO Telephone is only \$34.50/mo!



**Unlimited Local and National Calling
from a Company You Trust!**

**SELCO
TELEPHONE**

Just \$39.95/mo

508-841-8500

www.Shrewsbury-MA.gov/Telephone

**Seeing is believing with High Definition!
Get SELCO HDTV for just \$10.95/mo**



**Get the following HD
Channels and More...
17 HD Channels TOTAL!**

Discovery • NESN
CBS 4 • ABC 5 • NBC 7
Fox Sports New England
TNT • ESPN • ESPN 2

CALL SELCO AT 508-841-8500 TO ORDER

Shrewsbury Electric and Cable Operations
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500
Office Hours: 7:30 a.m. to 5:00 p.m. M-F